



Hammerfest & Måsøy

Visit Hammerfest



Hammerfest & Måsøy

- Located in Western Finnmark at 70° North
- 10,000 inhabitants in Hammerfest and 1240 in Måsøy
- Hammerfest is a micropole where the urban meets the arctic
- A rich history of fishing, war history, 'Pomor' trading and Sami culture is presented at museums and sites throughout our region



How to get here

- By plane:
 - Hammerfest airport (domestic flights)
 - Alta Airport
 - Lakselv Airport Banak
- By car or bus
- By boat
 - Hammerfest havn
 - Havøysund havn



Photo: Marthe Nyvoll

Our destination

- Why Hammerfest & Måsøy?
 - Midnight sun
 - Arctic climate year-round
 - A big fish kingdom
 - A hikers paradise
- When to visit?
 - Our region offers experiences all year, with our main season being from June throughout September
- Our target markets
 - DACH
 - Benelux
 - Nordics
 - UK



Photo: Marthe Nyvoll

Sustainability efforts

- Visit Hammerfest are certified as an [Eco-Lighthouse](#) organization
- In February 2024, Visit Hammerfest begins the labelling process to become a «Sustainable Destination», a labelling scheme by Innovation Norway
- Our local quality mark «Approved by Visit Hammerfest» highlights serious tourism companies, that takes its part in organized tourism



Accommodation: capacity (rooms)

Hammerfest

- Scandic Hotel: 85
- Thon Hotel: 103
- Arctic Sea Hotel: 80
- Smarthotel: 164
- Turistua lodge: 4
- Easy Home Apartments: 35
- Skytterhuset: 75

Sørøya

- Nordre Sørøya Rorbuer: 17
- Sørøya Gjestestue: 9
- Polaroasen/Lille Pernille: 6

Seiland

- Seiland Explore: 20

Kokelv

- Aurora Glamping: 8

Olderfjord

- Olderfjord Turistsenter: 39

Rolvsøya

- Tufjord Brygge: 8

Havøysund

- Havøysund Hotell: 32



Photo: René Bjerringgaard



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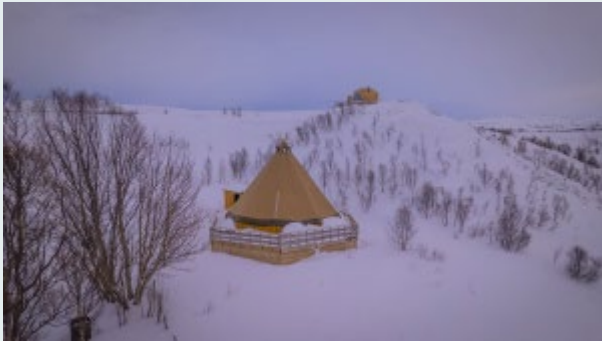


Photo: René Bjerringgaard

Activities and experiences

- A stunning midnight sun, and wonderful Northern Lights
- Experience true tranquility and silence
- Catch the real big fishes
 - The World Championship Halibut Fishing is held in Havøysund
 - Several record fish has been caught in Hammerfest and Havøysund
- Dog sledding on several locations throughout the region
- Meet the reindeer
- A wonderland for hikers, cyclists and outdoor enthusiasts



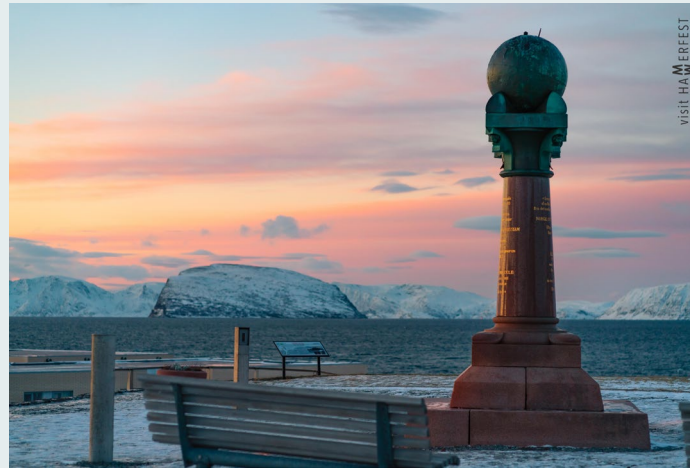
Photo: René Bjerringgaard



Photo: Marthe Nyvoll

Local attractions

- UNESCO World Heritage: Struve Geodetic Arc
- The Royal and Ancient Polar Bear Society
- The Museum of Reconstruction
- Norwegian Scenic Route: Havøysund
- **Unique photo spots**
 - Mount Salen viewpoint, Hammerfest
 - Sand Mountain, Sørøya
 - Norwegian Scenic Route, Kokelv-Havøysund



All photos: Marthe Nyvoll



Links

- Website: <https://visithammerfest.no>
- Videos: <https://www.youtube.com/@visithammerfest3093>
- Media Bank: <https://visit-hammefest-media.flywheelsites.com/>
- Social Media
 - Facebook: <https://www.facebook.com/visithammerfest>
 - Instagram: <https://www.instagram.com/visithammerfest/>



Contact information

General inquiries

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Photo: Marthe Nyvoll



Get in touch

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