



**Sustainable
Destination**
Local engagement
in a long perspective

Welcome to the Senja Region

- also known as a Norway in miniature
- Webinar June 18th 2024

Photo: Kristoffer Wangen

Aktivitet og overnatting

Activities and accommodation

1 accommodation 2 eating place 3 grocery store 4 petrol/charging

DYRØY 1, 3, 4
Camp Solbergfjord www.solbergfjord.com
Jaeger Adventure Camp www.jaegeradventure.com
Atme Have www.atmehave.no
Coop Prix www.prix.no

FINNSNES 1, 2, 3, 4
Finnsnes Hotell www.finnsneshotell.no
Salmon Centre Senja www.salmoncenter.no
Finnsnes Gaard www.finnsnsgaard.no
Skreien Spiseri www.skreien-spiseri.no
Senja By Car +47 94 28 63 68

FJORDBOTN 1, 4
Fjordbotn Camping www.fjordbotn.no

FJORDGÅRD 1, 2, 3
Polar Panorama Lodge polarpanoramalodge.com
Nærbutikken Fjordgård www.narbutikken.no

FROVÅG 1, 2, 4
Senja Fjordhotell www.senja-fjordhotell.no
Frovåg Havfiske www.frovaghavfiske.no

GRYLLEFJORD 1, 2, 3, 4
Kaikanten www.kaikantensenja.no
Matkroken Gryllefjord www.matkroken.no
Skreien Spiseri www.skreien-spiseri.no

HAMN 1, 2, 4
Hamn i Senja www.hamnisenja.no
Arctic Traveller www.arctictraveller.no

HUSØY
Storm Hotel Husøy (new 2025)

LAUKVIK 1
Laukvik Senja www.gosenja.no

MEFJORDVÆR 1, 2, 4
Mefjord Brygge www.mefjordbrygge.no

OTTEMØEN
SENJA HUSKY ADVENTURE www.senjahusky.no

SENJAHOPEN 3
Matkroken Senjahopen www.matkroken.no

SILSAND 2, 4
Senjastua www.senjastua.no

SKALAND 1, 2, 3, 4
Skagi Senja hotel&lodge www.skagisenja.no
Skaland dagligvare www.joker.no
Basecamp Senja www.basecampsenja.no
Pila Pub&Kultur face/pilapub&kultur
Senja Wild www.senjawild.com
Skaland Camping www.skalandcamping.no

SKATVIK 1
Skatvik camping www.skatvik-camping.no

SKOGHUS 1
Skoghus www.skoghus.no

SKROLSVIK 1, 2, 3, 4
Adventure Senja www.skrolsvikkystferie.no
Gammelbutikken Facebook: skrolsvikkystferie

STEINFJORD 1, 2
Camp Steinfjord www.steinfjord.com

STONGLANDSEIDET 1, 2, 3, 4
Senja Living facebook/senjaliving
Joker www.joker.no
Wandering Owl www.wanderingowl.com
Senja Roasters www.senjaroasters.com

TORSMOEN 1, 4
Senja Camping www.senjacamping.no

TORSKEN 1, 2, 3, 4
Senja by Heart www.senjabyheart.no

TRANØYA 1, 2
Senja Moments www.tranoya.no

TRANØYBOTN 1, 2
Norwegian Wild www.norwegianwild.no

VALVÅG 1
Senja Arctic Lodge www.senjaopplevelser.com

Nasjonal turistveg nasjonalturistveger.no

Midt-Troms museum mtmuno

INFOPUNKT
Dagligvarebutikkene i/på Gibstad, Stonglandseidet, Skaland, Fjordgård, Gryllefjord, Bræstadbotn, Finnsnes, Båttterminalen, Husøy

TRANSPORT
Adventure Senja • 950 31 540
Laukvik Senja • 971 99 323
Senja Tours • 911 19 534



Visit Senja Region
Strandveien 16
9300 Finnsnes

www.visitsenja.no
post@visitsenja.no
Tlf. 930 22 333



Senja facts

- Senja municipality – 15.000 inhabitants
- Finnsnes – city center
- Norways second largest island
- Arctic island life; remote and off the beaten track
- Located in the sweet spot between Tromsø & Vesterålen/Lofoten
- 24 protected areas/landscape conservation areas (leave no trace!)
- Fishing villages and small communities
- 2 convenience stores open 24/7; Fjordgård and Vangsvik
- Gas or charging? No problem
- Norwegian Scenic Route Senja
- Ånderdalen National park



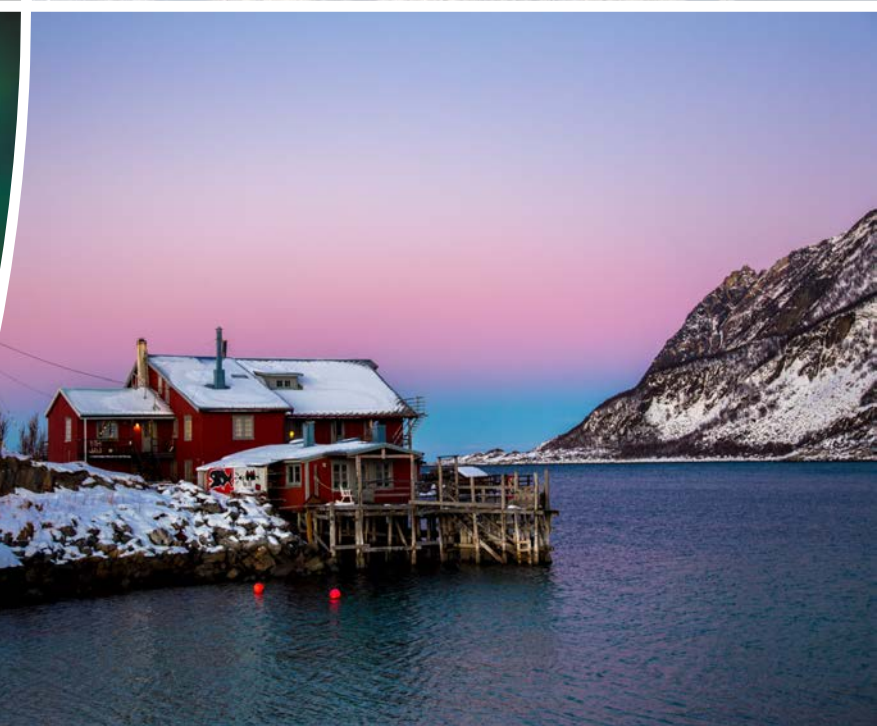
Dyrøy facts

- known as Senjas calmer little sister
- Dyrøy municipality – 1.100 inhabitants, 200 of them located on the island
- Brøstadbotn “city” center
- 2nd WW history
- Fishing camps, unique accommodations, soft activities and hiking
- Locals favorite hike; Dyrøygommen
- well connected to both Harstad and Tromsø with speedboat



Unique accommodations

- Small scale and family-owned businesses
- Hidden gems
- Personal service
- Tailormade products
- Local food; authentic and local ingredients
- SPACE
- Only one chain hotel in the region; Strawberry Comfort Hotel Finnsnes



Seasons in a nature-based destination



Arctic summer -
midnight sun 22nd May –
21st july



Autumn foliage / Aurora
autumn



Winter magic – colour
fest and Aurora between
September -April



White spring

Activities

- Hiking
- Snowshoeing
- Kayaking
- Dog sledding
- Cultural walks
- Ski touring
- Viewpoints
- Exploring Aurora Borealis
- Whale watching





Wide range of both soft and hard activities

Senja Moments

- used to be a rectory
- Guesthouse and museum, including an old church
 - 8 rooms, 14 pax
 - full service



Larger resorts and boutique hotels

Senja Fjordhotell - 16 hotel rooms, 4 apartments, 4 fisherman cabins

Mefjord Brygge – 20 hotel rooms + 18 units (140 beds)

Hamn I Senja – 29 apartments/suits, 8 Aurora rooms (140 beds)

Senja By Heart – 5 cabins, 7 hotel rooms, lodge and hotel soon to come

New in 2025: Storm Hotel Husøy - 10 suites, 6 apartments (66 beds)

Possibly new in 2026: Norrøna Lodge Senja, Bøvær



Smaller resorts and unique accommodations

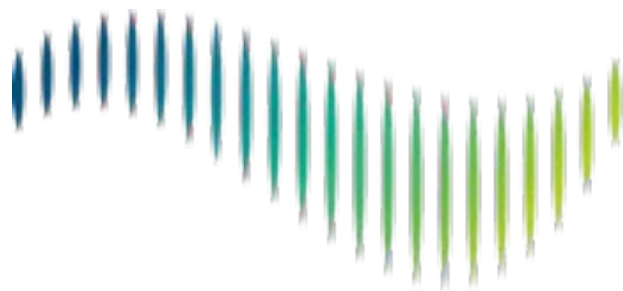
- Attme Have (By the Sea)
- Camp Solberfjord
- Senja Living
- Polar Panorama Lodge
- Norwegian Wild
- Laukvik Senja
- Basecamp Senja
- Skagi Senja
- Senja Arctic Lodge
- Kaikanten
- Finsnes Gaard
- Camp Steinfjord



Camping grounds and cabins

- Camp Fjordbotn – 42 spots for camper van + cabins and tent ground
- Skaland Camping – 33 spots for camper van + rooms and tent ground
- Camp Solbergfjord
- Senja Arctic Lodge
- Norwegian Wild
- Skatvik Camping
- Senja Camping
- Senja by heart
- Adventure Senja
- Camp Mefjord





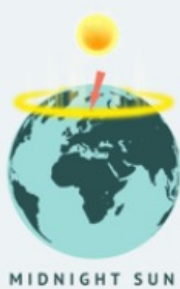
**ARCTIC
TRAVELLER**

- Local DMC
- Partner with Senja and Dyrøy suppliers
- Can combine Senja with other regions like Tromsø, Vesterålen and Lofoten
- “Out of the box” experiences
- Incentive and teambuilding
- Best suited for 30-50 pax
- [E-mail:
lena@arctictraveller.no](mailto:lena@arctictraveller.no)









TROMSØ-KABELVÅG 13h
NARVIK-Å 11.5h

- Whale Watching
- Vikings
- Good surf spots
- Traditional racks for drying fish
- Good hiking spots
- Rigid Inflatable Boat tours available
- Airport
- Norwegian Coastal Express Museum
- Polar Museum
- Reindeer can be spotted
- Train
- Polar Park
- Sami culture
- Andenes Lighthouse visit
- Wildlife and Fishing tours
- Kayak trips
- Arctic Cathedral
- Andøya Space Center



How to get here?

- Easy access to three airports: Bardufoss, Evenes, Tromsø – numerous direct flights
- Speedboat between Tromsø & Harstad
- Car ferrys: Andenes-Gryllefjord and Botnhamn-Brensholmen
- Arctic Summer Route and Arctic Winter Route
- Private transfer or sightseeing: Senja Tours and Adventure Senja
- NB!

Visit Senja Region is working on a project with a new bus route between Tromsø airport and Senja. Starting this December, running 7 days a week.




Good to know

- <https://www.visitsenja.no/en/explore-autumn-and-color-season>
- <https://www.visitsenja.no/en/infopoint-og-butikker-pa-senja>
- <https://www.visitsenja.no/en/traveller-information>
- <https://nordnorge.com/en/artikkel/the-senja-autumn-is-a-drama-of-colours-and-weather/>
- <https://nordnorge.com/en/artikkel/dyroy-is-the-green-island-in-the-arctic/>
- [Car ferry Andenes – Gryllefjord schedule](#)
- [Car ferry Botnhamn – Brensholmen](#)
- [Travelplanner](#)

A person wearing a blue jacket and a red hat stands on a rocky mountain peak, looking out over a vast landscape. The sun is low on the horizon, casting a warm, golden glow over the scene. The sky is filled with soft, wispy clouds, and the mountains in the background are silhouetted against the bright light. The foreground shows the rugged, rocky terrain of the mountain peak.

Thank you for joining us!

Julie@visitsenja.no – visitsenja.no/en – IG/visitsenjaregion – FB/VisitSenja

A close-up view of a rocky mountain peak. The foreground shows the rugged, rocky terrain of the mountain peak, with some sparse vegetation. In the background, a person's head is visible, looking out over the landscape. The sun is low on the horizon, casting a warm, golden glow over the scene.