

Hammerfest, Måsøy & Porsanger

Visit Hammerfest

visit **HAMMERFEST**



Hammerfest, Porsanger & Måsøy

- Located in Western Finnmark at 70° North
- 11,000 inhabitants i Hammerfest and 1100 in Måsøy and 3900 in Porsanger
- Hammerfest is a micropole where the urban meets the arctic
- A rich history of fishing, war history, 'Pomor' trading and Sami culture and unique Geology is presented at museums and sites throughout our region



How to get here

- By plane:
 - Hammerfest airport (domestic flights)
 - Alta Airport
 - Lakselv Airport Banak
- By car or bus
- By boat
 - Hammerfest havn
 - Havøysund havn



Photo: Marthe Nyvoll

Our destination

- Why Hammerfest, Porsanger & Måsøy?
 - Midnight sun & Northern Lights
 - Arctic climate year-round
 - A big fish kingdom
 - A hikers paradise
 - Three cultures
 - UNESCO Struves Meridan
 - Norwegian Scenic Route Havøysund
 - Acient & Royal Polar Bear Society
- When to visit?
 - Our region offers experiences all year, with our main season being from June throughout September
- Our target markets
 - DACH, Benelux, Nordics, UK and France



Photo: Marthe Nyvoll

Sustainability efforts

- Visit Hammerfest are certified as an Eco-Lighthouse organization
- In February 2024, Visit Hammerfest started the labelling process to become a «Sustainable Destination», a labelling scheme by Innovation Norway.



Accommodation: capacity (rooms)

Hammerfest

- Scandic Hotel: 85
- Thon Hotel: 103
- Arctic Sea Hotel: 80 (coming more this year)
- Smarthotel: 164
- Easy Home Apartments: 35
- Skytterhuset: 75

Sørøya

- Nordre Sørøya Rorbuer: 17
- Sørøya Gjestestue: 9

Seiland

- Seiland Explore: 20

Kokelv

- Aurora Glamping: 8

Olderfjord

- Olderfjord Turistsenter: 39
- Olderfjord Lodge: 3

Rolvsøya

- Tufjord Brygge: 8

Lakselv

- Lakselv Hotell: 30
- Verdde Hotel Lakselv: 40



Photo: René Bjerringgaard



Photo: Marthe Nyvoll



Photo: René Bjerringgaard

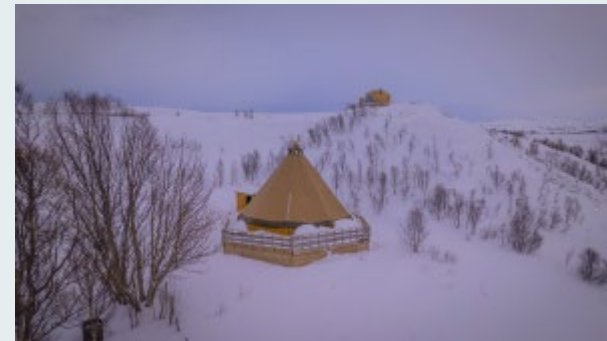


Photo: René Bjerringgaard

Activities and experiences

- A stunning midnight sun, and wonderful Northern Lights
- Experience true tranquility and silence
- Catch the real big fishes
 - The World Championship Halibut Fishing is held in Havøysund
 - Several record fish has been caught in Hammerfest and Havøysund
- Dog sledding and snowmobile available on several locations throughout the region
- Meet the reindeer summer and winter
- A wonderland for hikers, cyclists and outdoor enthusiasts



Photo: René Bjerringgaard



Photo: Marthe Nyvoll

Local attractions

- UNESCO World Heritage: Struve Geodetic Arc
- The Royal and Ancient Polar Bear Society
- The Museum of Reconstruction
- Norwegian Scenic Route: Havøysund
- Stabbursdalen National Park
- **Unique photo spots**
 - Mount Salen viewpoint, Hammerfest
 - Sand Mountain, Sørøya
 - Norwegian Scenic Route, Kokelv-Havøysund
 - Silfar Canyon, Porsanger
 - Trollhomsund, Porsanger



All photos: Marthe Nyvoll

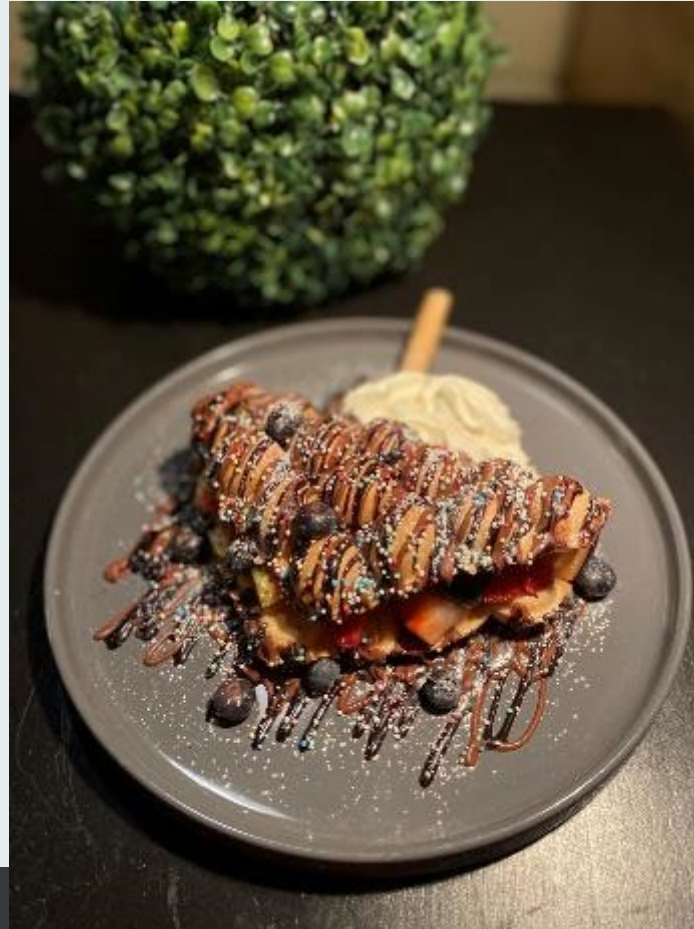


Dining

Restaurants

- Sakaya
 - Asian fusion
- Trefjøla
- Slakteriet
- Fresh
- Verdde Mat & Vinhus

See more restaurants in the region [here](#)



Links

- Website: <https://visithammerfest.no>
- Videos: <https://www.youtube.com/@visithammerfest3093>
- Media Bank: <https://visit-hammefest-media.flywheelsites.com/>
- Social Media
 - Facebook: <https://www.facebook.com/visithammerfest>
 - Instagram: <https://www.instagram.com/visithammerfest/>



Contact information

General inquiries

- post@visithammerfest.no
- +47 78 41 21 85
- Strandgata 29, 9600 Hammerfest

Contact person for B2B collaboration/tour operators

- Name: Mali G. Andersen
- Position: Key Account Manager
- Email: mali@visithammerfest.no
- Phone: +47 92 22 46 75



Photo: Marthe Nyvoll



Get in touch

+47 78 41 21 85

post@visithammerfest.no

visithammerfest.no